

MF Advisers, Inc. Announces its Grand Opening in the Face of Uncertain Economic Times

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The worldwide threat of many countries defaulting won't stop this RIA firm from opening its doors

Dallas, PA, July 25, 2011 — Even with the pessimistic debt & economic outlooks for many countries worldwide, MF Advisers, Inc. (<http://www.mfadvisers.com>) must help their clients & soon-to-be clients deal with their unique financial situations. The PA and FL-based RIA firm believes its financial advice will be extremely sought after, perhaps even more so in light of the current worldwide financial situation.

Co-founder/CEO Martin A. Federici, Jr. knows that his firm is positioned better than most to handle clients' expectations. As is often the case, many so-called "advisors" seem to be unavailable to answer their clients' difficult questions, or are just scared to do so. Not the case at MF Advisers though.

"No matter what is happening, our advisors will schedule time every month to review every client's portfolio without exception," said Federici, "and it is a process we know that our clients appreciate. We then contact our clients to inform them what changes, if any, need to be made. In fact, many of them have probably never had this consistent, high-level service from any of their previous advisors."

Federici believes that this standard operating procedure is just one of the many initiatives that will set MF Advisers apart from the rest of the financial advisory firms today. "Clients crave quality communication from their advisor, but seldom do clients actually receive it on a consistent basis," continues Federici. "At MF Advisers, it is our number one priority as a fiduciary to do what is in our clients' absolute best interests and that all revolves around frequent two-way quality communication, regardless of what is going on in the markets."

Prior work experience - growing up in a family service business, various manager and sales positions, and a financial advisor for a major firm - have prepared Federici well for this endeavor. "I know what clients want," says Federici, "and I want to make sure they get it from our firm."

The firm's slogan conveys who is most important in the firm's eyes. "Wealth management, investment advice, and financial planning with a purpose in mind – YOURS," states Federici. "As an RIA and a fiduciary our primary focus is our clients. We will thrive as a business if we keep that idea in the forefront of our minds because our satisfied clients will recommend our firm many times over."

For more information, visit <http://www.mfadvisers.com>, email marty@mfadvisers.com, or call 570-760-6524.

About MF Advisers, Inc.

MF Advisers, Inc. is a full-service, fee-only RIA firm and fiduciary specializing in wealth management, investment advice, and financial planning.

With 20+ years of licensed experience, over 10 years of professional education, and an unwavering commitment to improving your financial situation, MF Advisers is the advisory firm to best serve YOU.

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